



## 2019 Website Advertising Contract

Showcase your business, products, or services by advertising with Buy Bucyrus on the Chamber's website.

Preview it at [bucyrusohio.com/buy-bucyrus](http://bucyrusohio.com/buy-bucyrus)

### Ad Size:

- 1440px x 600px
- Display Size: Mobile-friendly ads will display at optimum viewing size for the device used; desktop, tablet, mobile phone.

### Ad Design:

- Completed artwork conforming to the size specifications above can be submitted in jpg or png format to [laura@bucyrusohio.com](mailto:laura@bucyrusohio.com) 5 days prior to the beginning of the advertising month.
- If you prefer, the Chamber will design your ad for you for a fee of \$25 per ad session (one draft proof and redesign per session - further redesign excluding correction of typographical errors will be charged as a new design) and final proof approval.
- Political ads will not be accepted.
- The Chamber reserves the right to exclude ads deemed offensive or deceptive.
- Placement is made in the order received or at the discretion of the Chamber.

### Cost:

- Introductory 2019 rate is \$50 per month.
- Commit to 6 months (ad copy can change monthly) for \$250 (save \$50).
- Commit to 12 months (ad copy can change monthly) for \$500 (save \$100).
- Mid-month ad changes charged at \$20 per change.

### Qualifications and Payment:

- You must be a member in good standing of the Bucyrus Area Chamber of Commerce to place an ad.
- 12 month ad commitments can be paid in quarterly installments of \$125.
- Month to month ads must be paid in full before placing a new ad.
- Ad contract must be received by the 15<sup>th</sup> of the month prior to the placement month.
- Ads are limited and are taken on a first-come, first-served basis.

- Ads will be posted on the Buy Bucyrus page of the Chamber website on the first business day of the month. Menu on home page of Chamber website will link to Buy Bucyrus page. Buy Bucyrus will be advertised in each week's Chamber update, and a Buy Bucyrus email blast will be sent the first week of each month. Buy Bucyrus will be featured in Chamber Facebook posts.
- Individuals may sign up to receive monthly Buy Bucyrus email blast (Chamber membership not required).
- Users can print ads individually to present, or call up for display on device. Ads should specify if presentation of coupon is required.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email

Please sign us up for the following 2019 Buy Bucyrus ads:

Jan19  Feb19  Mar19  Apr19  May19  Jun19  Jul19  Aug19  Sep19  Oct19  Nov19  Dec19

Or a 12-month ad running from \_\_\_\_\_ (mo/yr) to \_\_\_\_\_ (mo/yr).

We'll submit our completed ad  Please contact us about ad design  I'd like to make quarterly payments

The undersigned agrees to the advertising terms & conditions as outlined in this contract.

\_\_\_\_\_  
Advertising Member

\_\_\_\_\_  
Bucyrus Area Chamber of Commerce